

Peter Tweed

2509 Amen Corner Rd, Pflugerville, TX, 78660 | 925.858.2692 | petertweedwork@gmail.com
www.linkedin.com/in/petertweed/ | petertweed.com | github.com/ptweed/

People focused technology and product executive with extensive experience in large scale market facing product solutions using best practices in product development, service delivery, lean and agile. Experienced in digital transformation, cloud migration and technology strategy to improve operations, customer experience and drive business growth. Adaptable leader able to span defining strategy, M&A, lead complex programs, engaging with the board, and leading delivery. Proven track record in conducting due diligence for M&A activities having executed on 7 acquisitions and then successfully integrated businesses for sustained revenue growth and increased asset valuation. Led technology departments across business units managing delivery and operations for multiple product lines, coaching leaders and teams, balancing applying process and metrics, with team empowerment, ownership and accountability to ensure successfully 24x7 delivery while building and maintaining a positive and healthy culture that delivers consistent business growth.

EDUCATION

B.Sc. Honors, Computer Science Software Engineering, Birmingham University, UK, 1996
Vista Equity Partners HPLP Program

CERTIFICATIONS

ITIL v3 Expert, Lean Six Sigma Black Belt, Certified Scrum Master, PMI PMP, Advanced Strategic Project Management (Villanova University), Pragmatic Marketing (Foundation, Focus), AWS DevOps Professional, AWS Solutions Architect – Associate, AWS Developer– Associate, AWS SysOps– Associate, MCS5.0, SCWCD, SCBCD, SCJP

REFERENCES

Available upon request or view 36 recommendations on LinkedIn at www.linkedin.com/in/petertweed/

Vertical Relevance– Solution Partner, AWS

Apr 2021 - Current

- Lead services delivery for clients for the AWS consulting practice, supporting sales, hiring and operations activities to ensure we deliver world class services and solutions to our clients.
- Support Sales activities as delivery partner to sell services across the largest financial services firms in the world and win sales to significantly grow the business.
- Partnering with Operations and the executive team to improve processes, partnerships and delivery methodology for the AWS consulting practices.

Endurance International Group– Senior Director Engineering, HostGator.com

Jul 2020 – Apr 2021

- Led Engineering for the Digital SaaS and Mobile portfolio for North American Community Markets (Malauzai, FDFO, Cavion, uOpen, Encore, EZTeller).
- Partnered with Sales, Global Services, Support, Customer Relationship Management, IT and the executive team to improve alignment on business objectives to improve market delivery.
- Delivered architectural improvements to increase performance and availability of products under increased load due to growth in use and led the Engineering team to an SRE practice.
- Managed the Engineering 24x7 incident response team providing rapid response from incident definition through remediation.
- Implemented Scaled Agile Framework to enable portfolio delivery across multiple Agile Release Trains to improve value delivery to customers.
- Improved team engagement by agreeing measurable goals, defining ownership and supporting bottom up planning.
- Implemented CI/CD pipeline to improve efficiency and quality of build and release of software.
- Managed teams of 160 people across 3 US locations, India and defined a growth strategy into the Philippines to enable 24x7 support and cost-effective scaling of R&D operations.

Personal Time Off

Feb 2019 – Jul 2020

- Took some time to decompress, relax, learn and re-focus before finding my next role.

Finastra – Senior Director R&D, Digital

May 2019 – Jan 2020

- Led Engineering for the Digital SaaS and Mobile portfolio for North American Community Markets (Malauzai, FDFO, Cavion, uOpen, Encore, EZTeller).
- Partnered with Sales, Global Services, Support, Customer Relationship Management, IT and the executive team to improve alignment on business objectives to improve market delivery.
- Delivered architectural improvements to increase performance and availability of products under increased load due to growth in use and led the Engineering team to an SRE practice.

- Managed the Engineering 24x7 incident response team providing rapid response from incident definition through remediation.
- Implemented Scaled Agile Framework to enable portfolio delivery across multiple Agile Release Trains to improve value delivery to customers.
- Improved team engagement by agreeing measurable goals, defining ownership and supporting bottom-up planning.
- Implemented CI/CD pipeline to improve efficiency and quality of build and release of software.
- Managed teams of 160 people across 3 US locations, India and defined a growth strategy into the Philippines to enable 24x7 support and cost-effective scaling of R&D operations.

Certica Solutions – Vice President Software Engineering

Oct 2015 – May 2019

- Owned Software Product Delivery and Operations, InfoSec, IT and implemented Agile, CI/CD and DevOps achieving increased efficiency through well-defined metrics, shorter release timelines (in some cases from 6 months to 2 weeks), better customer experience through higher quality delivery of products, delivering on our business strategy, improving overall company valuation and enabling M&A due diligence.
- Drove improved architectures across the portfolio of products using the AWS Well Architected Framework to drive changes to improve time to market, elasticity and scalability improving customer experience and lower operating expenses.
- Rolled Scaled Agile Framework program management practices resulting in predictive delivery within target schedule +/- 5%.
- Conducted M&A due diligence and managed the successful integration of product teams through the K12Dynamics acquisition.
- Implemented improved InfoSec practices for the entire company to improve cross company operations to meet the demands of evolving security and privacy practices for PII in education and to mitigate business risks.
- Conducted M&A due diligence and managed the successful integration of product teams through 6 acquisitions (Academic Benchmarks, Educuity, ItemLogic, Unbound Concepts, TE21, K12Dynamics) and raising capital with New Harbor Capital.
- Defined and managed the implementation of capitalization practices in products with the CFO, CEO and auditors to enable R&D capitalization for board reporting goals and improvement of EBITDA by \$1.3M in 2016, \$1.8M in 2017 and \$2.3M in 2018.
- Introduced product budget management reducing technology costs by 10%.
- Implemented incident management for the Products providing 24x7 support to our market.
- Managed teams in 7 locations across the US and Europe.

Accruent – Director Engineering

Aug 2011 – Oct 2015

Siterra Product – Dec 2012 – Oct 2015

- Defined and implemented a 3-year architecture strategy to improve performance, scalability, maintainability and lower operational costs for Siterra resulting in 100% uptime for 8 consecutive months in 2014 and improved customer experience, while saving the company \$1M+ in operating costs.
- Champion for the development of our teams and the evolution and improvement of the company culture that is directly related to improved business performance, achieving 20 consecutive quarters of EBITDA growth and recognition as a top employer in Austin in 2013 and 2014.
- Oversaw the integration of the product development department with the acquisition of Expesite LLC into the Accruent product family.
- Executive ownership of all aspects of Engineering operations for Expesite and Siterra.
- Selected to participate in and successfully graduated the year-long Executive training run by Vista Equity Partners to understand all areas of operations of the Vista run company business model.

All products – Aug 2011 – Dec 2012

- Responsible for the development, delivery and operational management of the people, process and tools for the delivery of the on premise and Saas Accruent, FAMIS, Siterra and 360Facility products.
- Matured the culture through use of metrics, empowerment and ownership and implemented improved engineering practices resulting in improved customer experience.
- Drove knowledge transfer, process definition and continual improvement across organizational boundaries and ensuring efficient utilization of teams and corporate resources in the full lifecycle of delivery and support of our products.
- Partnered with VP Engineering to grow the team from 15 to 120 engineers and implementing architecture, unit testing, automated testing, performance testing and release management practices using Scrum and Kanban.

Slalom Consulting – Technology Enablement Practice Area Lead**Oct 2009 – Aug 2011**

- Grew Technology Enablement Custom Development and Mobility practices to \$4 million per year in revenue, from initial sales pursuit and engagement strategy through the delivery of engagements.
- Developed a lightweight delivery methodology with supporting processes and tools for consulting projects defining a baseline for consistent delivery and responsible for driving the customer satisfaction to 95%.
- Defined eBay/PayPal's Enterprise Mobile Strategy and governance processes for the ongoing development of enterprise mobile programs for Genentech, Standard Chartered Bank and VMware.
- Managed the teams and engagements for IT strategy, architecture assessments, infrastructure, enterprise, SaaS and e-Commerce applications and process improvement initiatives for retail/e-Commerce companies such as Gap, Williams Sonoma, eBay, PayPal and Walmart.com.
- Key member of the National Custom Development Steering Committee responsible for defining, implementing and continual improvement of a cross company collaborative community for consultants.

Magenic Technologies – Consulting Manager Western Region & Engagement Manager**Oct 2007 – Oct 2009****Awarded: National Consultant of the Quarter and President's Club**

- Stand in Consulting Manager for the Western Region managing a team of 35 consultants generating \$15M/year revenue.
- Re-architected a financial management platform for Visa to allow them to expand the use of their software to international markets, achieving growth of \$20M in sales.
- Managed the delivery of architecture and software development services and fulfilled the role of architect to one of Magenic's largest revenue generating clients (\$9M), enabling the client to take on \$15M worth of new business by refining their existing platform and offering SaaS solutions to new markets.
- Advised client on IT strategy, governance, project management and service management methodologies. Feedback from client's VP of IT related my input directly to getting stalled projects back on track, enabling the client to meet their strategic goals for the fiscal year.

OTHER PRIOR EXPERIENCE

BEA Systems - Engineering Program Manager, Business Interaction Division PMO

Jun 2006 – Oct 2007

NVIDIA Corp - Program Manager

Apr 2003 – Jun 2006

VMC Consulting – Technical Test Manager, XBOX Europe & Australia

Jul 2002 – Feb 2003

Epicor Software – Senior CRM/ERP Consultant

Apr 2000 – Jul 2002

Fujitsu ICL – Software Engineer & Team Lead

Sep 1996 – Apr 2000